

Prospective Remodeler,

October 2008

*(I assume you're reading this because you're sitting about where we sat in September 2007—considering Kenton Pass, probably among others, as the potential contractor for your project. With that, I offer the following wholeheartedly, and only so that you might benefit as we did...)*

Pay the premium. Just pay it. You'll buy quality. And you'll buy peace of mind. Besides that, when this project is behind you, I'll bet you'll realize, as we did, that it wasn't a premium after all.

Kenton was relentless about craftsmanship. Every nail, every stud, every brushstroke was done well, or it was done again, always at his cost, never ours. Over the seven months of working with him, it became increasingly apparent: quality was not Kenton's goal; it was his personal standard. Moreover, he accepted nothing less from those who worked for, or with, him.

However, more valuable to us than his focus on quality, was Kenton's insistence on only surrounding himself with good, honest, trustworthy people. Our remodel, like most others I'm sure, included a long-term and sustained invasion of our family's daily life. We had someone in working on our home just about every day, and on some, there'd easily be 10 different subcontractors roaming in and around the place. Through it all, never once did we feel, or even sense, a need for concern – for our kids or for our things. Not one time. I can't begin to quantify the actual value of that, but the moment your project begins, you'll understand completely how critically important this is.

The bottom line: We can't say enough positive things about our experience with Kenton Pass & Company. We'll be returning to him again when it's time for us to launch into "phase 2," and can only fully recommend the same to you.

Please feel free to contact me with any questions. For obvious reasons, just ask Kenton for our number (and Kenton, please feel free to pass that along to anyone who wants to speak with us about this letter).

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Rothstein". The signature is fluid and cursive, with a prominent "S" and "R".

Steve Rothstein

Colorado Springs, Colorado